

# Herong Cube

herongcube@gmail.com | +1 7786830317

## Production Experiences

### Producer

**Beijing Tihu Animation Studio**

Mar 2023 - Nov 2025

- Live action + Animation commercial for fashion brand M.E.D.M
- Manage production of an episode of Shanghai Animation Film Studio's "Yao-ChineseFolktale Season 2" (6.04 million views)
- Assemble international team and build multi timezone workflow.

### STATUS

**CANADA PERMANENT RESIDENT**  
(resident in Vancouver)

### Production Manager

**PLPL Studio / Freelance**

Nov 2022- Jan 2026

- Deliver pitch deck materials and act as the client liaison for sci-fi animated web series "Soulcraft," and "Future Archeologist", successfully sold to Bilibili.
- Bilibili New Year Gala advertisement animation

### SOFTWARE & SKILL

- Flow (Shotgun)
- Lark
- Excel
- Google Office Suite
- Adobe Photoshop
- Blender
- Python
- First Aid & CPR/AED level C

### Guest Lecturer

**TECNOLÓGICO DE MONTERREY**

Sep 2023 - Dec 2023

- Teach in online undergraduate level Animation Production class.

### LANGUAGE

- English
- Mandarin

## Artist Experiences

### Senior Designer

Apr 2024 - Oct 2025

**Mianframe Entertainment**

3D animation series "Unicorn Academy" (Netflix, Season 2)

### EDUCATION

University of British Columbia:  
Certificate of Programming in  
Python for Data Science

### Designer

Jan 2021 - Sept 2023

**Bardel Entertainment**

3D animation series "The Dragon Prince" (Netflix, Season 4 to 7)

3D animation feature "Diary of a Wimpy Kid" (Disney+, 1&2)

Emily Carr University:  
Bachelor's degree in Media Art  
Major in 2D & 3D Animation