

Herong Cube

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Production Experiences

Producer

Beijing Tihu Animation Studio

Mar 2023 - Nov 2025

- Live action + Animation commercial for fashion brand M.E.D.M
- Manage production of an episode of Shanghai Animation Film Studio's "Yao-ChineseFolktale Season 2" (6.04 million views)
- Assemble international team and build multi timezone workflow.

Production Manager

PLPL Studio / Freelance

Nov 2022- Jan 2026

- Deliver pitch deck materials and act as the client liaison for sci-fi animated web series "Soulcraft," and "Future Archeologist", successfully sold to Bilibili.
- Bilibili New Year Gala advertisement animation

Guest Lecturer

TECNOLÓGICO DE MONTERREY

Sep 2023 - Dec 2023

- Teach in online undergraduate level Animation Production class.

Assistant Producer

Gobelins - School L'image,Pairs

Feb 2021 - Jun 2023

- Assistant Producer of SUNSCREEN (2023) and Petrichor (2021)

Artist Experiences

Senior Designer

Mianframe Entertainment

Apr 2024 - Oct 2025

3D animation series "Unicorn Academy" (Netflix, Season 2)

Designer

Bardel Entertainment

Jan 2021 - Sept 2023

3D animation series "The Dragon Prince" (Netflix, Season 4 to 7)
3D animation feature "Diary of a Wimpy Kid" (Disney+, 1&2)

STATUS

CANADA PERMANENT RESIDENT
(resident in Vancouver)

SOFTWARE & SKILL

- Flow (Shotgun)
- Lark
- Excel
- Google Office Suite
- Adobe Photoshop
- Blender
- Python
- First Aid & CPR/AED level C

LANGUAGE

- English
- Mandarin

EDUCATION

University of British Columbia:
Certificate of Programming in
Python for Data Science

Emily Carr University:
Bachelor's degree in Media Art
Major in 2D & 3D Animation