Production / Design / Illustration

Herong Cube

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🖥 https://www.herongcube.com/projects-6   (password: Kaveh)

WORK EXPERIECE

Guest Lecturer
Sept 2023 - Present
TECNOLÓGICO DE MONTERREY

- Delivering lectures as part of the **Animation Production Course** for undergraduate students.
- Classes covering topics such as introductory Shotgrid usage, remote collab strategies, and pipline foundation for animation projects.

Production Coordinator
Nov 2022 - Oct 2023
PLPL Studio & Freelance

- **Bilibili New Year Gala advertisement animation** (2022 with studio PLPL), operating within a tight schedule, proactively planned and delivered a week ahead of the requested deadline.
- PV for original Game IP '傩魂传', first released on 2023 GameCore Convention.

Designer
Nov 2020 - Sept 2023
Bardel Entertainment

- Contributed to the visual development of an underdeveloped project.
- Prop, FX design & colour key artist for Emmy award-winning series "**The Dragon Prince**"(Netflix, Season 4 to Season 7)
- Character & prop designer for the feature "**Diary of a Wimpy Kid**" (Disney+)

Assistant Producer
Feb 2020 - Jun 2023
Gobelins - School L'image

- Assisted production of *animated short* "**Sunscreen**"*(2023)* & "**Petrichor**" *(2021)*
- Devised a collaborative workflow utilizing Google Cloud suite, Zoom, QQ, WeChat, and Feishu (Lark) tailored to team size and global locations.
- Assembled and coordinated a 30-member artist team across Paris, LA, Vancouver and Beijing.
- Conducted dailies and provided timely artist availability updates to team.

Production Manager
Nov 2019- Dec 2020

- Managed the production and prepared film festival application for short animation film "**Green**" (Winner of Spotlight Short Film Awards, Silk Road Film Awards, Golden Nugget International Film Festival...)
- During lockdown, coordinated a developing phase project for Studio TAIKO with artists in LA, Wuhan, and the client in Tokyo.
- Prepared pitch documents/project bibles and reached out to buyers.

SKILLS

- Coordinate muti-timezone culturally diverse team
- Task prioritization
- Manage budgets and team time allocation
- Recruiting Talents
- Agile responsiveness
- Creative problem solving
- Solid artistic skills and pipeline knowledge

SOFTWARE

- Shotgrid
- Microsoft Office Suite
- Google Apps
- Adobe Photoshop
- Adobe Primer
- Blender
- Toon Boom Harmony

LANGUAGE

- English
- Mandarin

EDUCATION

EMILY CARR UNIVERSITY OF ART & DESIGN

BACHELOR'S DEGREE IN MEDIA ART (2015-1019)

MAJOR IN ANIMATION

Reference avaliable upon request